

Press Release Autumn 2015

## Kay Bojesen gives us a new best friend

There is no denying that designer Kay Bojesen was a real animal lover. During his lifetime, he created an entire circus of wooden animals, each more charming than the next – from the exotic Elephant to the delightful Dog. This autumn, Kay Bojesen Denmark has once again visited the design archives and found another dog to add to the collection: *Tim*. This charming and amiable miniature terrier created by Kay Bojesen in 1935 is big news despite its small size.



Even though Kay Bojesen's wooden figurines are often viewed more as designer objects than toys, there can be no doubt that children held a special place in the designer's heart and he always had them in mind when he created his fantastical and expressive wooden animals. While you wouldn't say The Monkey, The Hippo and The Songbirds are true to nature, there is a naiveté and subtlety to their design that somehow brings them to life, just like when we were children. And it was the youngest visitors who were often most appreciated in Kay Bojesen's shop in the heart of Copenhagen. As the story goes, he always had small

wooden animals on hand which he would give to the children of lucky customers as little souvenirs, and one of these animals was *Tim*. A little terrier with a big personality that Kay Bojesen Denmark is relaunching this autumn to the delight of both dog lovers and design fans.

### **Better small and alert**

Kay Bojesen loved dogs. Attentive and friendly, these creatures embody the playful essence of Bojesen's design universe, and he worked more intensely with this animal category than any other. Throughout the 1930s, he created a number of dogs, with the charming dachshund Pind leading the pack. And in 1935, little Tim came to life. Even though Tim is one of Kay Bojesen's smallest animals, this miniature terrier is still one of his finest creations. The meticulous moustache, so distinctive for the breed, is created with amazingly detailed woodworking, and the moveable head makes Tim one of Bojesen's most expressive animals. With tilted head, Tim observes the world with a sharp eye, proving that it is better to be small and alert than big and lazy, even in the world of wood. Kay Bojesen named the little terrier Tim and produced it in both light and dark wood types but never with a lead or collar, for naturally Tim walks his how charming path. And this autumn Kay Bojesen Denmark is setting two versions of Tim the Dog into the world – in natural oak and smoked oak – offering double the opportunity to start a Kay Bojesen kennel filled with four-legged friends. Like Bojesen's other wooden figurines, Tim makes a wonderful present for birthdays, christenings, confirmations, anniversaries and all manner of special occasions where it's good to have a loyal friend.

Tim the Dog (H: 7.5 cm) is made from solid wood and comes in a light and a dark version in natural oak and smoked oak, respectively. The dogs are priced at EUR 39.00 (RRP) and will be available in stores from mid-August 2015.

Photos and press releases can be downloaded at [www.kaybojesen-denmark.com](http://www.kaybojesen-denmark.com)

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