

Press Release Autumn 2014

Much more monkey business

The monkey is without doubt Kay Bojesen's most popular wooden figurine. Today, more than 300,000 monkeys are playing the day away in offices, bookcases and children's rooms all over the world, as this diminutive jungle swinger has become an international design icon – and a symbol of the best of Danish design. This great affection for the small wooden figurine has prompted Kay Bojesen Denmark to expand its monkey troop and launch a medium-sized 28 cm monkey.



Kay Bojesen is best known for putting a smile into Danish design. Kay Bojesen was a designer with a special gift. He could breathe new life into wooden figurines and add a twinkle in their eye. It is almost impossible not to smile when you catch sight of his famous monkey with the insistent black eyes and rounded body. The monkey first saw the light of day in 1951, and the story goes that Kay Bojesen originally created the monkey as a hook for a children's furniture exhibition. Its long arms were intended to bring the hook down to child height and the short legs were designed to hold a hat and a scarf. Luckily, this famous design has now collected plenty of other functions and tales to tell over the years. The little monkey with the large personality is an ideal gift for special occasions such as Christenings, confirmations, weddings, anniversaries and for celebrating passing exams – a faithful friend and life-long companion.

New addition to the family

Most people associate the monkey with the 20 cm model, but he has actually always had a big brother. A strapping fellow of 60 cm who needs plenty of space to accommodate his large personality. But in autumn 2014, the monkey troop will gain a new member as after years in the making, Kay Bojesen Denmark will be releasing another monkey worldwide. The 28 cm tall monkey will be the middle monkey and naturally, the family resemblance is striking. Like his brothers, the new monkey is made from teak and limba of the very

finest quality, hand-processed at a Danish turning shop. There, the individual parts are joined with discs, a complicated and time-consuming process that ensures the design is durable despite the weight of the wood. Monkeying about in style – with a true passion for great design over more than six decades.

The Kay Bojesen monkey (H: 28 cm), available in solid wood teak/limba, is priced at DKK 2,995.95 (RRP).

The monkey will be available in shops from early September 2014, but will be available as a limited edition of 500 monkeys in connection with the current Kay Bojesen exhibition at Sophienholm in Lyngby, Denmark, which will be open from 28 June until 21 September. The first 500 monkeys have a hang tag displaying consecutive numbers around their necks to document that they are both made in Denmark and genuine collectors' items. The limited edition monkeys will be available only in Sophienholm's museum shop and at Illums Bolighus in Copenhagen while stocks last.

Photos and press releases can be downloaded at www.kaybojesen-denmark.dk

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